



Bluegiga Case Study

WHATAMAP.COM



Whatamap.com combines *Bluetooth* wireless technology with their mobile site map delivery function

Local maps help people in finding things around them. GPS phones and trackers enable users to know the location of their children, friends, elderly, pets and vehicles. Local maps are used in theme parks, skiing resorts, zoos, nature areas, festivals, shopping centers, airports and city centers. Whatamap.com provides technology for mobilizing local maps. Users are able to download a map to their mobile phones by using *Bluetooth* wireless technology. The *Bluetooth* wireless technology is provided by Bluegiga's Access Server.

For example, when you visit Finland's famous amusement park, Linnanmäki, visitors receive a mobilized map to their mobile phones. The map is sent from the Bluegiga Access Server and requires the mobile phones to have *Bluetooth* on. Downloading the map is free of charge.

Companies can send their maps and content to Whatamap.com's Map Mobilizer™. The map types vary from museum maps to subway maps for cities worldwide. In addition, as output information, it is also suitable to various phone models.